

# BUSINESS ADMINISTRATION

## BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

### CURRICULUM REQUIREMENTS      FALL 2024 – SPRING 2025

#### FIRST YEAR

FALL SEMESTER	CREDITS	SPRING SEMESTER	CREDITS
BUS 114 Introduction to Business	3	IDS 104 Introduction to Computer Applications	3
BUS 208 Introduction to Human Resources	3	BUS 250 Principles of Management	3
ENG 101 English Composition I	3	ENG105 Professional Writing	3
COR 101 First Year Core Curriculum Seminar	3	MAT___ Math Elective	3
_____ General Elective	3	IDS 103 Information and Media Literacy	3

#### SECOND YEAR

FALL SEMESTER	CREDITS	SPRING SEMESTER	CREDITS
BUS 203 Financial Accounting	3	BUS 206 Managerial Accounting	3
BUS 232 Principles of Marketing	3	BUS 251 Business Law	3
ECO 101 Principles of Macroeconomics	3	ECO 102 Principles of Microeconomics	3
PSY 101 General Psychology	3	MAT 112 Probability & Statistics	3
ECO 220 Personal Finance	3	_____ Elective/Certificate Requirement	3

#### THIRD YEAR

FALL SEMESTER	CREDITS	SPRING SEMESTER	CREDITS
BUS340 Electronic Commerce	3	BUS307 Financial Management	3
BUS325 Organizational Behavior	3	BUS345 Introduction to International Business	3
BUS312 Professional Practices for Business Students	3	COR___ Religion Core Elective	3
_____ Elective/Certificate Requirement	3	_____ Elective/Certificate Requirement	3
COR___ Humanities Core Elective	3	_____ General Elective	3

#### FOURTH YEAR

FALL SEMESTER	CREDITS	SPRING SEMESTER	CREDITS
BUS390 Operations Management	3	COR___ Humanities Core Elective	3
BUS___ Business Elective	3	BUS 460 Strategic Management Capstone	3
_____ Elective/Certificate Requirement	3	_____ Elective/Certificate Requirement	3
COR401 Core Curriculum Senior Seminar	3	_____ Elective/Certificate Requirement	3
BUS 409 Internship	3	BUS___ Business Elective	3
		IDS401 Career Planning and Readiness	1

**Total credits: 121**

*Last Revised 12/2023*

**CORE ELECTIVES**  
**for**  
**BUSINESS ADMINISTRATION**  
**BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)**

Courses cannot be used to fulfill more than one Core Elective requirement. Students must meet all pre-requisites and co-requisites requirements.

**CORE FOUNDATIONS**

The required courses of the Core Foundation introduce and reinforce the intellectual, social, and professional skills, values, knowledge, and discernment students will need to be successful at Villa Maria College and prepare them for responsible engagement as members of their communities. The Core Foundation courses are:

COR 101: First-Year Core Curriculum Seminar  
COR 401: Core Curriculum Senior Seminar  
ENG 101: English Composition I  
ENG 105: Professional Writing  
IDS 104: Introduction to Computer Applications  
IDS 103: Information and Media Literacy  
ECO 220: Personal Finance  
IDS 401: Career Readiness

**HUMANITIES: TWO COURSES NEEDED**

Any History Course  
Any Language Course  
Any Philosophy Course  
IDS205 Crisis of Belief  
Any Aesthetic Engagement Course  
Any English Course

**With the exception of:** (cannot use the courses listed below)

ENG101 English Composition I  
ENG105 Professional Writing

**RELIGIOUS THOUGHT AND PRACTICE: ONE COURSE NEEDED**

Any Religious Studies Course  
IDS205 Crisis of Belief