

GRAPHIC DESIGN

BACHELOR OF FINE ARTS (B.F.A.)

CURRICULUM REQUIREMENTS

FALL 2023 – SPRING 2024

FIRST YEAR

FALL SEMESTER		CREDITS	SPRING SEMESTER		CREDITS
ART101	Two Dimensional Design	3	ART103	Color Theory	3
ART104	Drawing I	3	COR____	Core Elective	3
ENG101	English Composition I	3	ENG103	English Composition II	3
COR101	First Year Core Curriculum Seminar	3	GRA106	Typography	3
GRA103	Fundamentals of Graphic Design	3	PHO201	Photo Imaging and Design	3

SECOND YEAR

FALL SEMESTER		CREDITS	SPRING SEMESTER		CREDITS
_____	Art Elective	3	GRA209	Internship I OR	3
GRA207	Professional Practices	3	_____	Art Elective	
			GRA222	Print and Publication Design	3
GRA221	Visual Communication	3	GRA240	Web Design	3
COR____	Core Elective	3	COR____	Core Elective	3
ART204	History of Art II	3	COR____	Core Elective	4

THIRD YEAR

FALL SEMESTER		CREDITS	SPRING SEMESTER		CREDITS
MDE201	Motion Design and Editing	3	MDE310	Advanced Motion Design	3
COR____	Core Elective	3	GRA306	Advanced Typography	3
GRA301	History of Graphic Design	3	GRA311	Advertising Design	3
GRA321	Advanced Visual Communication	3	COR____	Core Elective	3
GRA340	Advanced Web Design	3	COR____	Core Elective	3

FOURTH YEAR

FALL SEMESTER		CREDITS	SPRING SEMESTER		CREDITS
BUS232	Principles of Marketing	3	GRA409	Internship II	3
_____	Art Elective	3	GRA422	Senior Project	6
GRA415	Senior Portfolio Review	3	_____	General Elective	3
GRA417	Business and Production Practices	3	_____	General Elective	3
COR401	Core Curriculum Senior Seminar	3	IDS401	Career Planning and Readiness	1

CORE ELECTIVES

for

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Courses cannot be used to fulfill more than one Core Elective requirement. Students must meet all pre-requisites and co-requisites requirements.

Students must complete one Core Elective from each of the categories listed below.

GLOBAL AND HISTORICAL CONTEXTS

Any History Course
Any World Literature Course
Any American Sign Language Course
Any French Language Course
Any Spanish Language Course

LITERARY EXPRESSION

Any English Course

With the exception of: (cannot use the courses listed below)

ENG101 English Composition I
ENG103 English Composition II
ENG214 Public Speaking
ENG249 Introduction to Journalism
ENG260 Acting
ENG261 Advanced Composition and Research

PHILOSOPHICAL THOUGHT

Any Philosophy Course
IDS205 Crisis of Belief

QUANTITATIVE LITERACY

Any Math Course

RELIGIOUS THOUGHT AND PRACTICE

Any Religious Studies Course
IDS205 Crisis of Belief

SCIENTIFIC UNDERSTANDING AND METHODS

A LAB IS REQUIRED FOR THIS CORE ELECTIVE

Any Astronomy Course and Lab
Any Biology Course and Lab
Any Chemistry Course and Lab
Any Physics Course and Lab

SOCIAL AND BEHAVIORAL PERSPECTIVES

Any Anthropology Course
Any Economics Course
Any Political Science Course
Any Psychology Course
Any Sociology Course