

DIGITAL MEDIA AND COMMUNICATION

BACHELOR OF SCIENCE (B.S.)

CURRICULUM REQUIREMENTS

FALL 2023 – SPRING 2024

FIRST YEAR

FALL SEMESTER		CREDITS	SPRING SEMESTER		CREDITS
DMC101	Introduction to Digital Media and Communication	3	DMC102	Editing and Multimedia Production	3
ENG101	English Composition I	3	ENG103	English Composition II	3
GRA103	Fundamentals of Graphic Design	3	ENG214	Public Speaking	3
COR101	First Year Core Curriculum Seminar	3	COR___	Core Elective	3
COR___	Core Elective	3	_____	General Elective	3

SECOND YEAR

FALL SEMESTER		CREDITS	SPRING SEMESTER		CREDITS
DMC202	Public Relations for All	3	DMC203	Practical Multimedia Communication	3
DMC249	Introduction to Journalism	3	ENG221	Introduction to Creative Writing	3
ENG252	Professional Writing	3	MUI150	Introduction to Music Technology	3
COR___	Core Elective	3	COR___	Core Elective	4
_____	General Elective	3	_____	General Elective	3

THIRD YEAR

FALL SEMESTER		CREDITS	SPRING SEMESTER		CREDITS
BUS232	Principles of Marketing	3	DMC302	Digital Communication Analytics and Strategy	3
DMC204	Digital Storytelling	3	COR___	Core Elective	3
ENG261	Advanced Composition & Research	3	_____	General Elective	3
COR___	Core Elective	3	_____	General Elective	3
_____	General Elective	3	_____	General Elective	3

FOURTH YEAR

FALL SEMESTER		CREDITS	SPRING SEMESTER		CREDITS
COR401	Core Curriculum Senior Seminar	3	DMC402	Senior Capstone	3
DMC360	Media Ethics and Law	3	DMC409	Internship	3
_____	General Elective	3	_____	General Elective	3
_____	General Elective	3	_____	General Elective	3
_____	General Elective	3	_____	General Elective	3
			IDS401	Career Planning and Readiness	1

CORE ELECTIVES
for
DIGITAL MEDIA AND COMMUNICATION
BACHELOR OF SCIENCE (B.S.)

Courses cannot be used to fulfill more than one Core Elective requirement. Students must meet all pre-requisites and co-requisites requirements.

Students must complete one Core Elective from each of the categories listed below.

AESTHETIC ENGAGEMENT

Any Fine Arts Course (see back of College Catalog for list of courses)
PHI310 Philosophy of the Arts

GLOBAL AND HISTORICAL CONTEXTS

Any History Course
Any World Literature Course
Any American Sign Language Course
Any French Language Course
Any Spanish Language Course

PHILOSOPHICAL THOUGHT

Any Philosophy Course
IDS205 Crisis of Belief

QUANTITATIVE LITERACY

Any Math Course

RELIGIOUS THOUGHT AND PRACTICE

Any Religious Studies Course
IDS205 Crisis of Belief

SCIENTIFIC UNDERSTANDING AND METHODS

Any Astronomy Course and Lab
Any Biology Course and Lab
Any Chemistry Course and Lab
Any Physics Course and Lab