



GRAPHIC DESIGN

BACHELOR OF FINE ARTS (B.F.A.)

CURRICULUM REQUIREMENTS FALL 2022 – SPRING 2023

FIRST YEAR

FALL SEMESTER	CREDITS	SPRING SEMESTER	CREDITS
ART101 Two Dimensional Design	3	ART103 Color Theory	3
ART104 Drawing I	3	COR___ Core Elective	3
ENG101 English Composition I	3	ENG103 English Composition II	3
COR101 First Year Core Curriculum Seminar	3	GRA106 Typography	3
GRA103 Fundamentals of Graphic Design	3	PHO201 Photo Imaging and Design	3

SECOND YEAR

FALL SEMESTER	CREDITS	SPRING SEMESTER	CREDITS
_____ Art Elective	3	GRA209 Internship I OR	3
GRA207 Professional Practices	3	_____ Art Elective	
		GRA222 Print and Publication Design	3
GRA221 Visual Communication	3	GRA240 Web Design	3
COR___ Core Elective	3	COR___ Core Elective	3
ART204 History of Art II	3	COR___ Core Elective	4

THIRD YEAR

FALL SEMESTER	CREDITS	SPRING SEMESTER	CREDITS
MDE201 Motion Design and Editing	3	MDE310 Advanced Motion Design	3
COR___ Core Elective	3	GRA306 Advanced Typography	3
GRA301 History of Graphic Design	3	GRA311 Advertising Design	3
GRA321 Advanced Visual Communication	3	COR___ Core Elective	3
GRA340 Advanced Web Design	3	COR___ Core Elective	3

FOURTH YEAR

FALL SEMESTER	CREDITS	SPRING SEMESTER	CREDITS
BUS232 Principles of Marketing	3	GRA409 Internship II	3
_____ Art Elective	3	GRA422 Senior Project	6
GRA415 Senior Portfolio Review	3	_____ General Elective	3
GRA417 Business and Production Practices	3	_____ General Elective	3
COR401 Core Curriculum Senior Seminar	3	IDS401 Career Planning and Readiness	1

CORE ELECTIVES

for

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Courses cannot be used to fulfill more than one Core Elective requirement. Students must meet all pre-requisites and co-requisites requirements.

Students must complete one Core Elective from each of the categories listed below.

GLOBAL AND HISTORICAL CONTEXTS

Any History Course
Any World Literature Course
Any American Sign Language Course
Any French Language Course
Any Spanish Language Course

LITERARY EXPRESSION

Any English Course

With the exception of: (cannot use the courses listed below)

ENG101 English Composition I
ENG103 English Composition II
ENG214 Public Speaking
ENG249 Introduction to Journalism
ENG260 Acting
ENG261 Advanced Composition and Research

PHILOSOPHICAL THOUGHT

Any Philosophy Course
IDS205 Crisis of Belief

QUANTITATIVE LITERACY

Any Math Course

RELIGIOUS THOUGHT AND PRACTICE

Any Religious Studies Course
IDS205 Crisis of Belief

SCIENTIFIC UNDERSTANDING AND METHODS

A LAB IS REQUIRED FOR THIS CORE ELECTIVE

Any Astronomy Course and Lab
Any Biology Course and Lab
Any Chemistry Course and Lab
Any Physics Course and Lab

SOCIAL AND BEHAVIORAL PERSPECTIVES

Any Anthropology Course
Any Economics Course
Any Political Science Course
Any Psychology Course
Any Sociology Course