



DIGITAL MEDIA AND COMMUNICATIONS

BACHELOR OF SCIENCE (B.S.)

CURRICULUM REQUIREMENTS FALL 2022 – SPRING 2023

FIRST YEAR

FALL SEMESTER	CREDITS	SPRING SEMESTER	CREDITS
DMC101 Introduction to Digital Media and Communication	3	DMC102 Editing and Multimedia Production	3
ENG101 English Composition I	3	ENG103 English Composition II	3
GRA103 Fundamentals of Graphic Design	3	ENG214 Public Speaking	3
COR101 First Year Core Curriculum Seminar	3	COR___ Core Elective	3
COR___ Core Elective	3	_____ General Elective	3

SECOND YEAR

FALL SEMESTER	CREDITS	SPRING SEMESTER	CREDITS
DMC202 Public Relations for All	3	DMC203 Practical Multimedia Communication	3
DMC249 Introduction to Journalism	3	ENG221 Introduction to Creative Writing	3
ENG252 Professional Writing	3	MUI150 Introduction to Music Technology	3
COR___ Core Elective	3	COR___ Core Elective	4
_____ General Elective	3	_____ General Elective	3

THIRD YEAR

FALL SEMESTER	CREDITS	SPRING SEMESTER	CREDITS
BUS232 Principles of Marketing	3	DMC302 Digital Communication Analytics and Strategy	3
DMC204 Digital Storytelling	3	COR___ Core Elective	3
ENG261 Advanced Composition & Research	3	_____ General Elective	3
COR___ Core Elective	3	_____ General Elective	3
_____ General Elective	3	_____ General Elective	3

FOURTH YEAR

FALL SEMESTER	CREDITS	SPRING SEMESTER	CREDITS
COR401 Core Curriculum Senior Seminar	3	DMC402 Senior Capstone	3
DMC360 Media Ethics and Law	3	DMC409 Internship	3
_____ General Elective	3	_____ General Elective	3
_____ General Elective	3	_____ General Elective	3
_____ General Elective	3	_____ General Elective	3
		IDS401 Career Planning and Readiness	1

CORE ELECTIVES
for
DIGITAL MEDIA AND COMMUNICATION
BACHELOR OF SCIENCE (B.S.)

Courses cannot be used to fulfill more than one Core Elective requirement. Students must meet all pre-requisites and co-requisites requirements.

Students must complete one Core Elective from each of the categories listed below.

AESTHETIC ENGAGEMENT

Any Fine Arts Course (see back of College Catalog for list of courses)
PHI310 Philosophy of the Arts

GLOBAL AND HISTORICAL CONTEXTS

Any History Course
Any World Literature Course
Any American Sign Language Course
Any French Language Course
Any Spanish Language Course

PHILOSOPHICAL THOUGHT

Any Philosophy Course
IDS205 Crisis of Belief

QUANTITATIVE LITERACY

Any Math Course

RELIGIOUS THOUGHT AND PRACTICE

Any Religious Studies Course
IDS205 Crisis of Belief

SCIENTIFIC UNDERSTANDING AND METHODS

Any Astronomy Course and Lab
Any Biology Course and Lab
Any Chemistry Course and Lab
Any Physics Course and Lab