

Curriculum Requirements

Bachelor of Fine Arts (B.F.A.) in Graphic Design

FIRST YEAR

FALL		CREDITS	SPRING		CREDITS
ART 101	Two Dimensional Design	3	ART 103	Color Theory	3
ART 104	Drawing I	3	ART 204	History of Art II	3
ENG 101	English Composition	3	ENG 102	Introduction to Literature	3
GRA 103	Fundamentals of Graphic Design	3	GRA 106	Typography	3
IDS 106	First Year Seminar	1	PHO 201	Photo Imaging and Design	3
PSY 101	General Psychology	3			

SECOND YEAR

ART 105	Drawing II OR		ART ____	Art Elective*	3
ART 106	Painting I	3	GRA 209	Internship I OR	
GRA 207	Professional Practice & Advanced Processes	3	____ ____	Art Elective	3
GRA 221	Visual Communication	3	GRA 222	Print and Publication Design	3
____ ____	Nat. Sci./Math Elective	3/4	GRA 240	Web Design	3
RST ____	Religious Studies Elective	3	PHI ____	Philosophy Elective	3

THIRD YEAR

BUS 232	Principles of Marketing	3	ART 206	3 Dimensional Design	3
GRA 301	History of Graphic Design	3	BUS 211	Principles of Advertising	3
GRA 321	Advanced Visual Commun.	3	GRA 306	Advanced Typography	3
SOC 201	Cultural Diversity	3	GRA 311	Advertising Design	3
____ ____	Liberal Arts Elective	3	____ ____	Art Elective	3

FOURTH YEAR

ART 203	History of Art I	3	ART ____	Art Elective	3
ART ____	Art Elective	3	GRA 409	Internship II	3
GRA 415	Senior Portfolio Review	3	GRA 422	Senior Project	6
GRA 417	Production Design	4	GRA 425	Business of Graphic Design	3
____ ____	Liberal Arts Elective	3			