Quality of Activity Objectives-Activity Objectives in Measurable/Realistic Terms

Year 3	
1.1: By Sept. 2018, increase by 1% the rate of first-time entering students who persist fall to fall.	At least 48% of all first time entering associate degree seeking students and 62% of baccalaureate degree seeking who enrolled in fall 2015 will return in fall 2018.
1.2: Increase by 4.5% by 2018 the number of students persisting to graduation at 150%.	This objective will be measured beginning in year 4.
2.1: A comprehensive information literacy program will be offered to all students.	Level 1instruction in comprehensive information literacy is offered to second year students. Level one instruction in a program of comprehensive information literacy instruction continues to be offered to first-time freshman students.
3.1; The facility has been remodeled and equipped for effective instruction.	Renovations and equipment installation complete, Level 2 information literacy classes taking place.
4.1: Faculty, administrators, and staff will participate in professional development.	At least 55% of faculty, administrators, and staff will participate in professional development opportunities.
5.1: By Sept. 2018 four additional instructional areas will have been equipped with presentation technology.	The number of instructional spaces offering presentation technology will have increased by 60%.
6.1: By Sept. 2018 data analytics software interfaces with Mosaic.	Data collection and report building has increased to 75% from a baseline of 50%
7.1: By Sept. 2018, increased retention rates will result in an increased FTE enrollment of 1%. 7.2: By Sept 2018 fund raising goals will be met.	The college's FTE enrollment has increased by 1% as a result of an increased retention rate. Required matching funds are secured.

IMPLEMENTATION STRATEGY TIMETABLE IN CHART FORM

SPECIFIC TASKS TO BE COMPLETED	PRIMARY PARTICIPANTS	METHODS	TANGIBLE RESULTS	TIMEFRAME FROM	TIMEFRAME TO
YEAR THREE-OCTOBER 2017-SEPTEMBER 20118					
Comprehensive Info. Lit. program begins	Information Literacy Librarian	Classes scheduled.	Positive faculty and student feedback	10/17	9/18
Purchase MOSAIC	Data Analyst/Computer Services	Purchase, install and provide in-services training to end users	Data collection and report building capacity increased by 75% from a baseline of 50%	10/17	9/18
Evaluate Basic Computer Skills training	PC/AD, Data Analyst	Survey faculty and students, review pre-and post-test scores.	Make course revisions as necessary	10/17	9/17
Professional Development workshops scheduled	Coordinator for Professional development	Faculty and staff surveyed for needs, workshops scheduled.	35% of faculty participate. Post workshop evaluation, end of year evaluation for faculty and staff indicate a level of "satisfied"	10/17	9/18