Quality of Activity Objectives-Activity Objectives in Measurable/Realistic Terms

Year 2	
1.1: By Sept. 2017, increase by 1% the rate of first-time entering students who persist fall to fall.	At least 47% of all first time entering associate degree seeking students and 61% of baccalaureate degree seeking who enrolled in fall 2015 will return in fall 2017.
1.2: Increase by 4.5% by 2018 the number of students persisting to graduation at 150%	This objective will be measured beginning in year 4.
2.1: A comprehensive information literacy program will be offered to all students.	Information Literacy Librarian receives training and develops course.
3.1: The facility has been remodeled and equipped for effective instruction.	Renovations are in progress and equipment has been ordered.
4.1: Faculty, administrators, and staff will participate in professional development.	At least 45% of faculty, administrators, and staff will participate in professional development opportunities.
5.1: By Sept. 2017 five additional instructional areas will have been equipped with presentation technology.	The number of instructional spaces offering presentation technology will have increased by 54%.
6.1 By Sept. 2017 data analytics software interfaces with e-Cams.	Data collection and report building has increased to 65% from a baseline of 50%.
7.1: By Sept. 2017, increased retention rates will result in an increased FTE enrollment of 1%. 7.2: By Sept 2017 fund raising goals will be met.	The college's FTE enrollment has increased by 1% as a result of an increased retention rate. Required matching funds are secured.

IMPLEMENTATION STRATEGY TIMETABLE IN CHART FORM

SPECIFIC TASKS TO BE COMPLETED	PRIMARY PARTICIPANTS	METHODS	TANGIBLE RESULTS	TIMEFRAME FROM	TO
YEAR TWO-OCTOBER 2016-SEPTEMBER 2017					
Equip information literacy instruction area in library	Information Literacy Librarian, PC/AD, Director of Computer Services	Request and evaluate quotes, purchase technology, software	Area equipped	3/17	8/17
Offer basic computer instruction to students	Data Analyst	Identified students will receive instruction in scheduled sessions	Evaluation based on pre-and post-test scores	10/16	9/17
Analytics software integrated into e-Cams	Data Analyst/Computer Services	Continues to provide in-services training to end users and refine system	Data collection and report building capacity increased by 65% from a baseline of 50%	10/16	9/17
Professional Development workshops scheduled	Coordinator for Professional development	Faculty and staff surveyed for needs, workshops scheduled.	25% of faculty participate. Post-workshop evaluation, end of year evaluation for faculty and staff indicate a level of "satisfied"	10/16	9/17