

The **Animation** program is designed for the student who is interested in learning the **creative art of animation filmmaking** using the most **state-of-the art technology available in the world today**. Want to work in Hollywood? Or is staying in your hometown more your speed? Whether a student wants to start their career locally, move to a large, metropolitan city or even work and travel on a global scale, the real-world skills and experience that students gain in the Villa Maria College Animation program will put them well on their way. They will become just as comfortable working in traditional media such as pencil and paper, as they will be using software such as Maya, After Effects and Flash.

This is an intensive, hands-on program, where students will learn to produce animated films from start to finish, creating everything from initial script to animation to final editing. **Qualifying student films have the potential to be seen at film festivals all over the world**, garnering both international attention, as well as potential job opportunities.

All faculty come directly from the industry, and work very closely with each student, encouraging them to be openly creative and to engage in the kind of friendly competition and sharing that makes each student a richer, more successful individual.



Employment Outlook

The Bureau of Labor Statistics predicts the growth of software publishing, of which video game design is a part, **will expand by 67.9%** between 2002 and 2012. This is the fastest growing industry across all sectors.

Career Potential

- After Effects Artist
- Animatic Artist and/or Teacher
- Art Director
- Background Artist/Matte Painter
- Character Designer and/or Rigger
- Combustion Artist
- Compositing Artist
- Concept Artist
- Editor
- Motion Graphic Artist
- Script Writer
- Special Effects Artist
- Storyboard Artist
- Technical Director



The Fashion Design and Merchandising

program incorporates the aesthetics of apparel design with the business logic required for any career in the fashion industry. The courses in both design and merchandising are structured to allow the student to develop the necessary skills and design applications and are balanced with solid core studies needed in the business arena. **Students will be encouraged to 'cross train' within the program allowing them the flexibility to enter the fashion industry** in all areas of design, production development, merchandising as well as public relations and retail management.

By nature, careers in the areas of fashion design, retailing and publicity are creative. However, interested students need to realize that knowledge of business practices and the ability to think and make sound judgments is necessary as well. Preparation, multi-tasking and knowledge and appreciation for the fashion world are a must. At the Junior level, students have the option to follow a design or merchandising pathway.



Employment Outlook

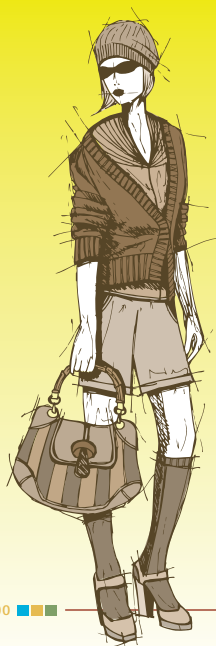
Graduates may seek employment for the following:

- Junior Design and Development Assistants
- Jewelry Designer
- Assistant Buyer and Buyer Associate Planner
- Visual Team Associate
- Merchandise Coordinator

Career Potential

With 3-5 Years of Experience

- Senior Merchandise Manager
- Assistant Designer and Designer



Villa Maria College 716.896.0700

Career Opportunities

ANIMATION

Motion Picture/Film Industry
Advertising | Visualization-Product Design
Legal, Medical, or Commercial
Independent Film Director
Web Animation | Education

Each student will also take part in a professional internship, where they will experience first-hand how an animation production house is operated. Additionally, students will leave Villa with an edited demo reel of their best work, a professional portfolio, as well as the communication skills necessary to deal with clients, directors and their film audience.

FASHION DESIGN AND MERCHANDISING

Design Assistant | Product Development Assistant
Assistant Buyer | Associate Planner | Merchandise Coordinator | Assistant Fashion Event Organizer
Accessories Assistant | Design Assistant for Apparel

Both Animation and Fashion Design and Merchandising students will take advantage of Villa's strong arts foundation with Design I, Design II, and Drawing I.

Each program includes an internship. Field experience provides students with a definitive examination of interior design and prepares graduates for immediate entry into the competitive workforce.

villa.edu



Faculty Focus

New program faculty for both Animation and Fashion Design and Merchandising come to Villa with a wealth of industry-based experience and education derived from diverse local, national and even international perspectives.

Villa Maria College design students take advantage of a strong arts foundation, coupled with intensive individualized instruction essential for making a definitive mark in animation or fashion careers today.

Villa offers students the unique opportunity of starting in major-directed animation and fashion courses in their first-semester, not in the junior level like other institutions.

Villa's "right-sized" learning environment promotes strong communication between the student and faculty members, from the initial college campus visit through graduation and beyond.



The Environment

Villa Maria College is a "right-sized" learning environment, aimed at enhancing student / instructor interaction, promotion of peer study guidance and tutoring services, and has a comforting family atmosphere that harbors personal growth and independence.

In addition to a specialized computer lab for animation and a computerized sewing machine and pattern making room for the Fashion Design and Merchandising program, students enrolled in these tracks have access to hardware, software, and facilities maintained by each of the Art and Music programs. Facilities include a painting studio, a drawing studio, a wood and metal-making shop, printmaking studio, a graphic design G-5 Mac lab, two photography darkrooms, a lighting studio, a photography digital media Mac lab, and a state-of-the-art music recording studio.

Housing

Villa Maria College is offering single and double housing units located five minutes from campus at the new Collegiate Crossings Student Housing Complex run by Capstone Development Corp., a national leader in student housing management.



Visit our college website at

www.villa.edu

Program information, student profiles, and access to student design projects.

Please contact 716-896-0700

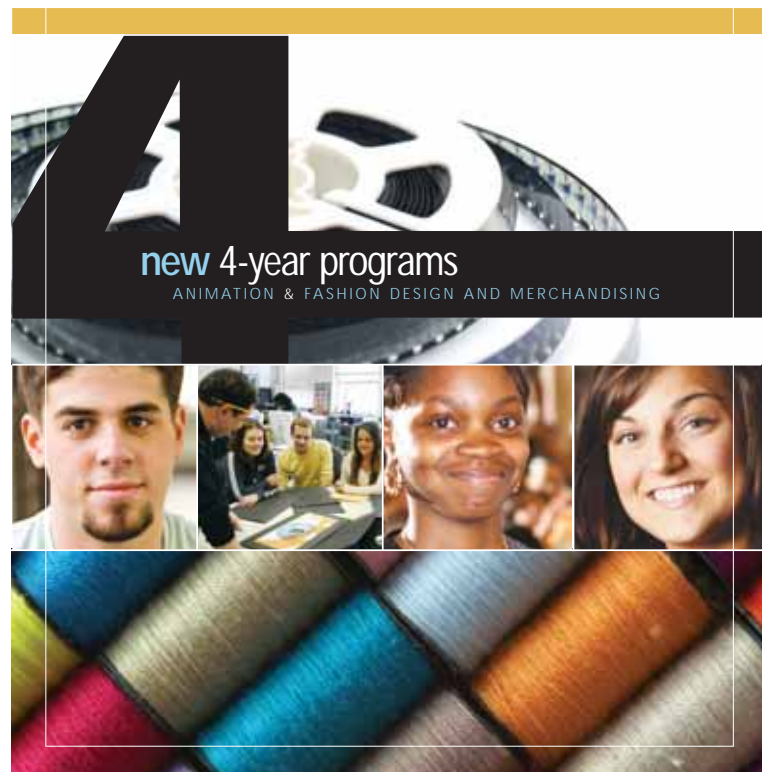
or Villa Admissions office direct at 716-961-1805. Schedule a formal interview, campus tour, or email us at admissions@villa.edu

program at a glance

program at a glance

Villa Maria College

...everything you're looking for!



Villa Maria College
...everything you're looking for!
240 Pine Ridge Road, Buffalo, NY 14225

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career programs

Animation (4-year) ■ Business Management ■ Education (Early Childhood and K-6) ■ Fine Arts
Fashion Design and Merchandising (4-year) ■ Graphic Design (New Media) ■ Interior Design (2- and 4-year)
Jazz ■ Liberal Arts ■ Music ■ Music Business ■ Photography ■ Physical Therapist Assistant



**NEW
4-YEAR
PROGRAMS**

Vision:

By 2008, Villa Maria College envisions itself as the leading Western New York institution with a niche in applied arts and music.

Villa Maria College is pleased to announce its new 4-year baccalaureate degree programs in **Animation** and **Fashion Design and Merchandising!**



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